

FIRDAVS YULDASHEV

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3D DESIGNER

3D Designer with experience elevating brands through innovative spatial design, visual storytelling, and cutting-edge technology. Demonstrated ability to shape aesthetics and translate strategic concepts into impactful physical environments to captivate audiences and bring next-level designs to life. Expertise creating immersive environments, experiential activations and bridging architecture and fabrication.

PROFESSIONAL EXPERIENCE

Lead 3D Designer | RCS Custom Exhibits 2024 - Present

- Designed immersive activations, branded pop-ups, and custom trade show exhibits from concept to execution for high-profile brands including Paramount, Delta Airlines, PACSUN, Mr Beast x Starbucks, and Kylie Jenner
- Produced technical drawings, construction documents, and fabrication-ready blueprints for woodshop production and 3D printing
- Developed high-end 3D renderings and visualizations for client presentations across various industries including entertainment, AI startups, jewelry brands, and celebrity events
- Created and prepared graphic assets for large-format printing, ensuring accuracy, quality, and brand consistency

Designer (Freelance) | Upwork 2023 - 2024

- Delivered architectural visualization, graphic design, and illustration services with 100% job success
- Managed 15+ Real Estate and small business client projects end-to-end, from concept development to final delivery, bringing ideas to life through high-quality visual content
- Designed marketing assets, including posters, album covers, and branded guidelines

Production Assistant | Inner City Arts 2024

- Collaborated with colleagues to build theater sets, custom stage props, and fabricate canvas backdrops
- Created projection renderings and visual assets for live performances, focused on accurate dimensions for a visually rich immersive show, projecting visuals and imagery across the stage for an engaged performance
- Supported learners in 3D modeling, design, and fabrication workflows to enhance a creativity lab

TECHNICAL SKILLS

- Rhino 3D, V-Ray, Unreal Engine, KeyShot
- AutoCAD, Revit, SketchUp
- Adobe Suite (Photoshop, Illustrator)
- Visual Arts & Prop Making
- Canva, Midjourney, Krea
- Keynote, Canvas
- AI-Supported Creative Pipelines
- CAD Modeling & Technical Drawing
- 3D Visualization & Rendering
- Graphic Design & Print Production
- Illustration / Project Designs
- Architectural Drawings & Design

EDUCATION

Bachelor of Arts in Architecture | Southern California Institute of Architecture

Architecture Studies | Savannah College of Art & Design

AWARDS

Infographic Design, Florida Scholastic Press Association, *1st Place*

Illustration, Journalism Education Association, *Champion*

Illustration, Florida Scholastic Press Association, *2nd place*

Sanctuary Continental MOA Design & Build Competition, *Honorable Mention*

LANGUAGES

English & Russian (Fluent)